

Healthcare

In 2026, the healthcare industry is focused on intelligent reinvention. For an industry that is uniquely adept at weathering disruption, now healthcare can proactively shape what comes next. Competitive advantage depends on speed, adaptability, and patient trust.

**2026**

Top trends in healthcare

01 **Evolving from analytics to trusted, AI-powered health intelligence**

AI is shifting from pilot tools to trusted clinical teammates, reducing administrative burden and enabling clinicians to deliver more informed, human-centered care.

02 **Unlocking the value of data across disciplines, enterprises, and networks**

Healthcare organizations are transforming fragmented data into secure, collaborative intelligence that accelerates discovery, strengthens coordination, and drives system wide value.

03 **Designing for adaptive care and integrated operating models**

As patients expect care to follow them across settings, health systems are redesigning workflows and technology to deliver seamless, hybrid, anywhere-care experiences.

04 **Launching DTC health services to retain and expand market share**

Consumer expectations and retail-inspired models are pushing healthcare to deliver convenient, personalized, digital-first experiences that build loyalty and expand access.

05 **Shifting mindsets from cost-cutting to healthcare value creation**

Healthcare organizations are moving beyond cost reduction to invest in wellness and preventive care that create greater long-term value for both patients and the business.

06 **Treating wellness and longevity as growth engines (not side projects)**

Healthcare organizations are unlocking new revenue by delivering inclusive, personalized wellness and longevity services that extend beyond sick care into continuous, proactive health management.

07 **Elevating resilience and trust as a strategic foundation**

Leaders are moving from reactive resilience to proactive readiness by using digital twins, adaptive operating models, and scenario planning to anticipate disruption and strengthen organizational trust.

WHO WE ARE

Slalom is a fiercely human business and technology consulting company that teams with leaders who expect more. **So we bring more.**

WHAT WE DO

From strategy to implementation, our approach is fiercely human. We partner with market leaders and emerging players as they navigate uncertainty and strive for growth.

LOCATIONS

We have over 10,000 team members, including 2,000+ experienced healthcare and life sciences services consultants, in 12 countries and 52 local offices around the world.



HOW WE'RE DIFFERENT

We take love seriously

So seriously that we measure customer love in 10 dimensions and use those metrics to guide our actions.

Head and heart in everything we do

We show up authentically and get to know you, always leading with empathy and kindness.

Deep connections, better outcomes

Our thorough understanding of partner technologies and priorities drives trusting relationships and exponential impact.

Momentum that outlasts us

We work with your teams every step of the way, teaching and empowering them to continue the momentum even after we leave.

Local soul, global scale

Because we live where we work, we're committed to our local communities and your long-term success—while also staying connected globally.

PARTNERSHIPS

We partner with over 700 of the world's leading technology providers to create extraordinary results for healthcare leaders like you.



CUSTOMERS

Our healthcare customers include providers, payers, consumer health, health tech, healthcare associations, and more.

