

slalom



# Accelerate your Salesforce Data Cloud + Tableau journey with Customer-360 Visualizations and Actionable Insights

Combine the magic of Data Cloud's capabilities to create a single-source-of-truth for the customer with the best-in-class data experience tool of Tableau Cloud.

*Never miss a customer insight again.*



## Accelerate Your Data Journey with Seamless Integration and Actionable Insights

Embark on a transformative six-week engagement with Slalom's Data Cloud + Tableau Cloud QuickStart. Seamlessly integrating Data Cloud and Tableau Cloud, this comprehensive solution empowers organizations to unlock the full potential of their customer data and gain actionable insights that drive business success.



### Unlock a 360-Degree View of Your Customer

Slalom's expert team will build actionable visualizations in Tableau, providing a complete 360-degree view into your customer.

With a complete view into the customer, and additional advanced insights gained into a topic such as Segments or Identity Resolution, create more targeted Campaigns by focusing on the highest-value customers.



### Build a Roadmap for Data Cloud + Tableau:

In addition to actionable visualizations, Slalom will help build a roadmap for Data Cloud + Tableau, ensuring that organizations have a clear path forward for maximizing the value of their data investments.

Whether it's advanced analytics to help you create more targeted campaigns or leveraging the power of AI with Tableau Pulse, our roadmap sets the foundation for long-term success.

## Core Deliverables

- 1. Integration between Data Cloud & Tableau:** Seamlessly integrate Data Cloud and Tableau to ensure a smooth flow of data and insights across your organization.
- 2. Actionable Customer-360 Visualization:** Gain insights into your customers like never before with actionable visualizations on the Unified Individual that provide a comprehensive view of individual preferences and behaviors.
- 3. Custom Visualizations:** Receive up to two additional custom visualizations tailored to your organization's unique needs, whether it's segment analysis, identity resolution, or operational reporting.
- 4. Data Cloud + Tableau Roadmap:** Develop a roadmap for Data Cloud + Tableau that outlines key milestones and initiatives for maximizing the value of your data investments.



Contact us today to learn more about how Slalom's Data Cloud + Tableau Cloud QuickStart can help your organization unlock the power of data and achieve your business goals.

## WHY SLALOM?

We are passionate about helping our clients achieve their goals with data.

We have a team of certified Tableau consultants who can help you with any Tableau challenge, from data preparation and governance to dashboard design and optimization.

# #1

Tableau Partner  
Globally

# #3

Salesforce  
Partner in  
North America

# 8x

Tableau Partner  
of the Year

## CONTACT US

Dave Dixon - [dave.dixon@slalom.com](mailto:dave.dixon@slalom.com)

Travis O'Neill - [travis.oneill@slalom.com](mailto:travis.oneill@slalom.com)

Nicolai Johnson-Borelli - [nicolai.jb@slalom.com](mailto:nicolai.jb@slalom.com)

## ABOUT SLALOM

**Slalom is a purpose-led, global business and technology consulting company.**

From strategy to implementation, our approach is fiercely human. In eight countries and 45 markets, we deeply understand our customers—and their customers—to deliver practical, end-to-end solutions that drive meaningful impact. Backed by close partnerships with over 400 leading technology providers, our nearly 12,000 strong team helps people and organizations dream bigger, move faster, and build better tomorrows for all. We're honored to be consistently recognized as a great place to work, including being one of *Fortune's* 100 Best Companies to Work For eight years running.

Learn more at [slalom.com](https://slalom.com).