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salesforce

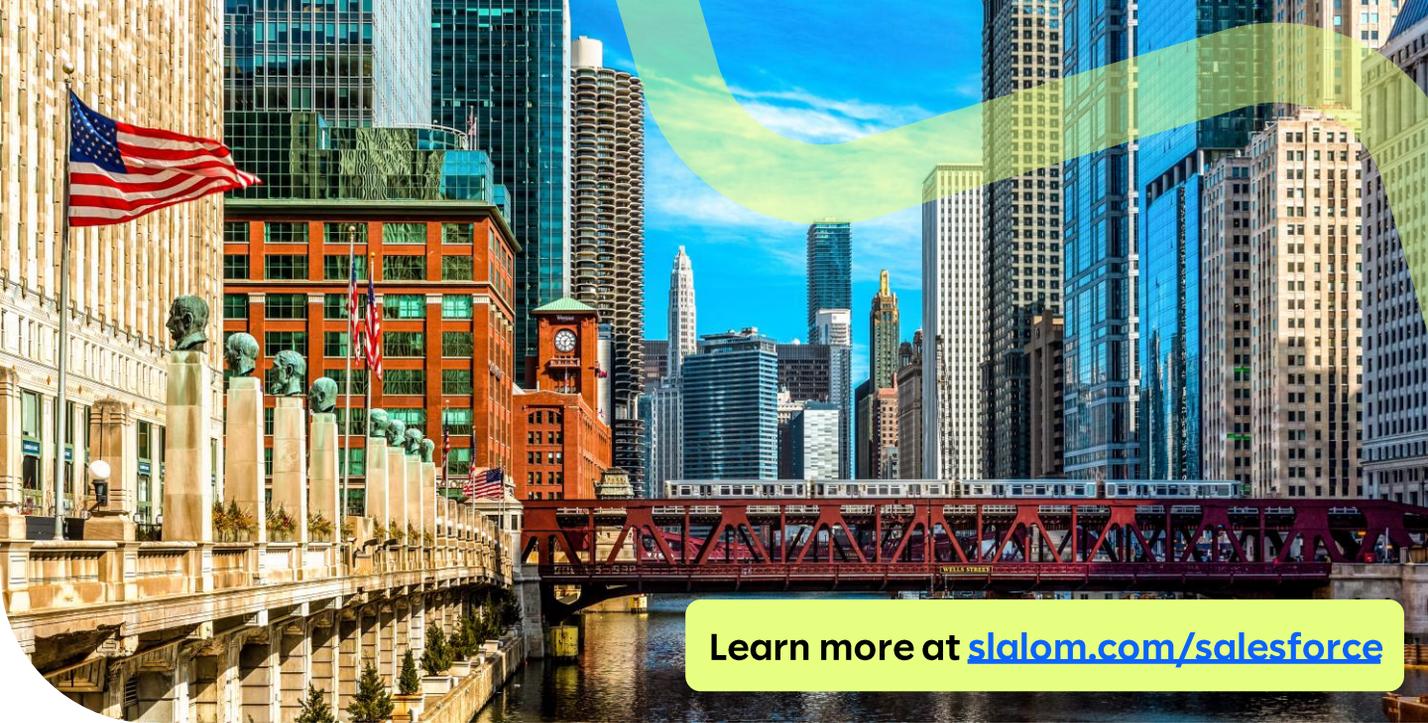
# Connections

May 22-23, 2024

Chicago, IL and Salesforce+

## *Know Before You Go Guide*





Learn more at [slalom.com/salesforce](https://slalom.com/salesforce)

## Join Slalom at Salesforce Connections

This guide is your go-to resource to ensure you make the most out of your Salesforce Connections experience. From planning your schedule to maximizing networking opportunities, we've got you covered. Let's make this week unforgettable!

### Meet Our *Experts.*



**Shivani Majewski**

Ask me about: Retail, Commerce, Loyalty & Order Management

[Contact me on LinkedIn](#)



**Laura Lourenco**

Ask me about: Data Cloud & Marketing Cloud

[Contact me on LinkedIn](#)



**Amas Tenumah**

Ask me about: Service Cloud & CCT

[Contact me on LinkedIn](#)



**Allen Mann**

Ask me about: AI

[Contact me on LinkedIn](#)



**Christine McHone**

Ask me about: Hi-Tech & Slack

[Contact me on LinkedIn](#)



**Mike King**

Ask me about: Commerce

[Contact me on LinkedIn](#)

# Join us at the *Connections After Party*

Wednesday, May 22<sup>nd</sup>

5 - 7 PM

Mae District 19 E 21st St, Chicago, IL 60616

Please join us for a historic reception at Mae District on day one of Salesforce Connections. Spend time with Slalom, the #1 Salesforce certified partner for AI and Data Cloud.

Join the conversation around Data + AI + CRM + Trust with Algolia, Buy with Prime, Sanity and Session AI. We are only two blocks from McCormick Place Convention Center, so come by to chat about AI for Marketing, Commerce and Service and so much more.

[Tickets are limited, so secure yours today!](#)

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**Avalara**

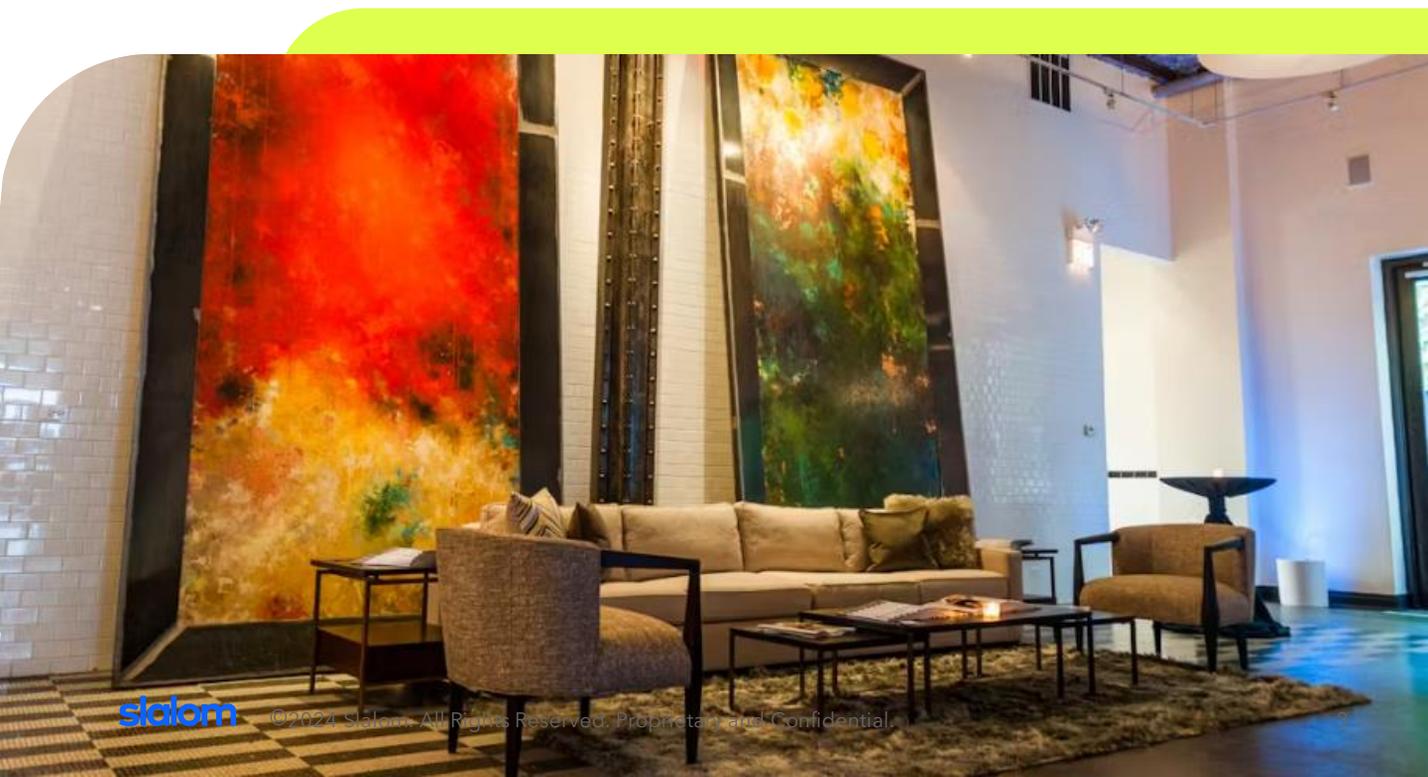
**SANITY**



**algolia**

**Five9**

**Session AI**



**slalom**

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## SPEAKING SESSION

Thursday, May 23 at 10:45 AM

Theater 2 | Campground, Level 3

# Untrap Decades of Sales Data & Insights Within Data Cloud

Learn Slalom's framework to unlock historical data from siloed systems and transform it into actionable insights using Data Cloud. Leave with key lessons learned and next steps for your organization.



**Katie Lewis**  
Data Cloud Leader  
Slalom



**Melissa Murphy**  
Senior Principal Architect,  
Data Cloud  
Slalom



# Attendee Tips & Tricks



Bring battery packs/portable chargers and put your phone on low battery mode.



Bring business cards or have your LinkedIn QR code handy.



Pack gum/mints, band-aids, and hand sanitizer.



Dress business-casual or smart casual. Leave the ties at home. Pack a few sport coats, blazers, and dark jeans. Wear comfortable shoes and pack clothes appropriate for layering.



Stay hydrated. Bring a refillable water bottle for the fill stations and plan for long coffee lines.



Book no more than four sessions per day to allow for time to go with the flow.



Walk-ins 101: 25% of all seats are blocked, so you should be able to get into any sessions in case you can't reserve a spot. Make sure to get there early.



Keynotes fill up – consider other viewing venues.



Keep your badge on hand. It will be required for entry into sessions, meal areas, the Expo hall, and private events.



Have fun!