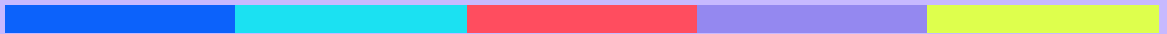


slalom



# Slack Solution Consulting





# Slalom and Slack

Leverage the power of the Slack platform to boost your organization's productivity potential.



**Slalom is the #1 Slack certified partner in the Salesforce ecosystem!**

**1M**

Slack Users Influenced

**75+**

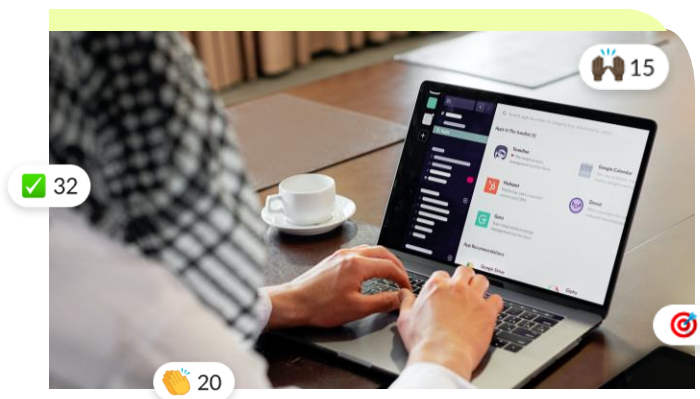
Certified Slack Consultants

**2X**

Customer work recognized with Slack Spotlight Awards

**13**

Partnerships with Slack third-party applications (and growing)



# Why we're different

Our team of Slack Certified Consultants specialize in delivering Slack services for clients across all industries, focusing on the strategic aspects of launching, managing, scaling, and customizing Slack.

We have successfully implemented and optimized large-scale Slack environments exceeding 150,000 users and are well-prepared to meet the unique needs and demands of clients operating at an enterprise level.

*Our partnership with Slack along with our expertise in modern workplace technologies allows us to deliver the experiences our clients want and need.*

## WHAT WE DO



### 1. Productivity Platform Optimization

Unlock the power of Slack to improve how teams operate and work gets done.



### 3. Implementation Services

Tailored launch packages to assist customers of all shapes and sizes, whether your organization is brand new to Slack, if you want to launch a special-purpose workspace, or if you are transitioning to Slack Enterprise Grid.



### 2. Application Support & Custom App Development

Implement 3rd party apps and custom-made solutions to meet the unique collaboration needs of your organization.



### 4. Managed Services

An extension of your team - right sized value to add both strategic and technical support where needed with a focus on Slack administration.

Slack has the power to increase productivity 🚀; reduce meetings 📅; foster employee connectedness 👥; reduce deal cycles 🕒; build stronger relationships with partners, customers, vendors 🔗; automate business processes ⚙️; improve response time; integrate with all your tools ⚡... and so much more 🔄. Realize the value of Slack faster by learning the art of the possible with Slalom.

**Contact us** to request a workshop and discover an array of solutions you can implement to make your employee's working lives simpler, more pleasant, and more productive.

## How Slalom has helped organizations make Slack their productivity platform



### Sales Cloud Integration

Improve team-based selling and streamline sales processes.



### Help Desk Workflows

Enable employees to submit and resolve internal requests without switching applications.



### Employee Feedback

Increase response rates with embedded pulse surveys and get real-time actionable information with on-demand feedback workflows.



### Service Cloud Integration

Reduce resolution time with collaborative support on non-standard issues.



### Employee Onboarding

Accelerate new employee productivity by setting up automated communications and learning paths.



### Executive Communications

Ensure internal communications are getting seen across the organization and enable constructive dialogue through managed comm channels.



### Business App Integrations

Centralize communications, collaboration, and updates all in Slack.



### Internal Events

Drive engagement and ongoing discussions for departmental or organizational meetings.



### External Collaboration

Set up efficient request and approval processes for Slack. Connect channels with customers, vendors, partners, and other external stakeholders.

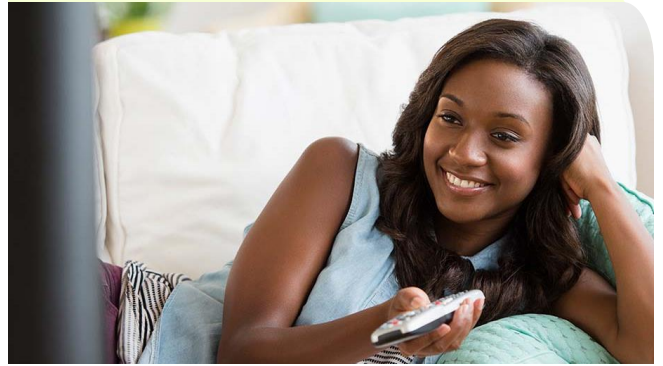
# The Slack work our teams have implemented



## Marriott Digital Services

Marriott Digital Services delivers world-class customer service with the combined power of Slack and Salesforce.

[Read the story](#)



## TELUS

TELUS successfully scales a remote, high-performance culture.

[Read the story](#)

Slack has not only transformed the way teams collaborate and communicate, but it's also played a significant role in sales acceleration and transformation. **Its strength lies in its ability to bring people, information, and tools together on one centralized platform, driving productivity, and fostering innovation.** As a dedicated partner of Slack, we're genuinely excited about the possibilities it offers and eagerly anticipate future enhancements and features that'll continue to revolutionize the way businesses operate.

**Katie Dunlap**  
General Manager – Global Salesforce, Slalom



## Improve employee engagement & retention

It's no secret that people are more productive, enjoying a better work-life balance, and simply more satisfied with remote work than they were in the office. This shift has given organizations the opportunity to shape a culture that's flexible, engaging, and inclusive...all starting with a digital HQ. **Download our e-book to gain access to the 5 ways Slack can strengthen employee engagement!**

[Download now](#)



# Webcasts to make you a pro

[Watch on Salesforce+](#)

Drive Business Growth with the Power of Slack and Salesforce

[Watch on Salesforce+](#)

Deep Dive: Slack AI and Automation

# Check out our blogs on Medium

[Read our articles](#)

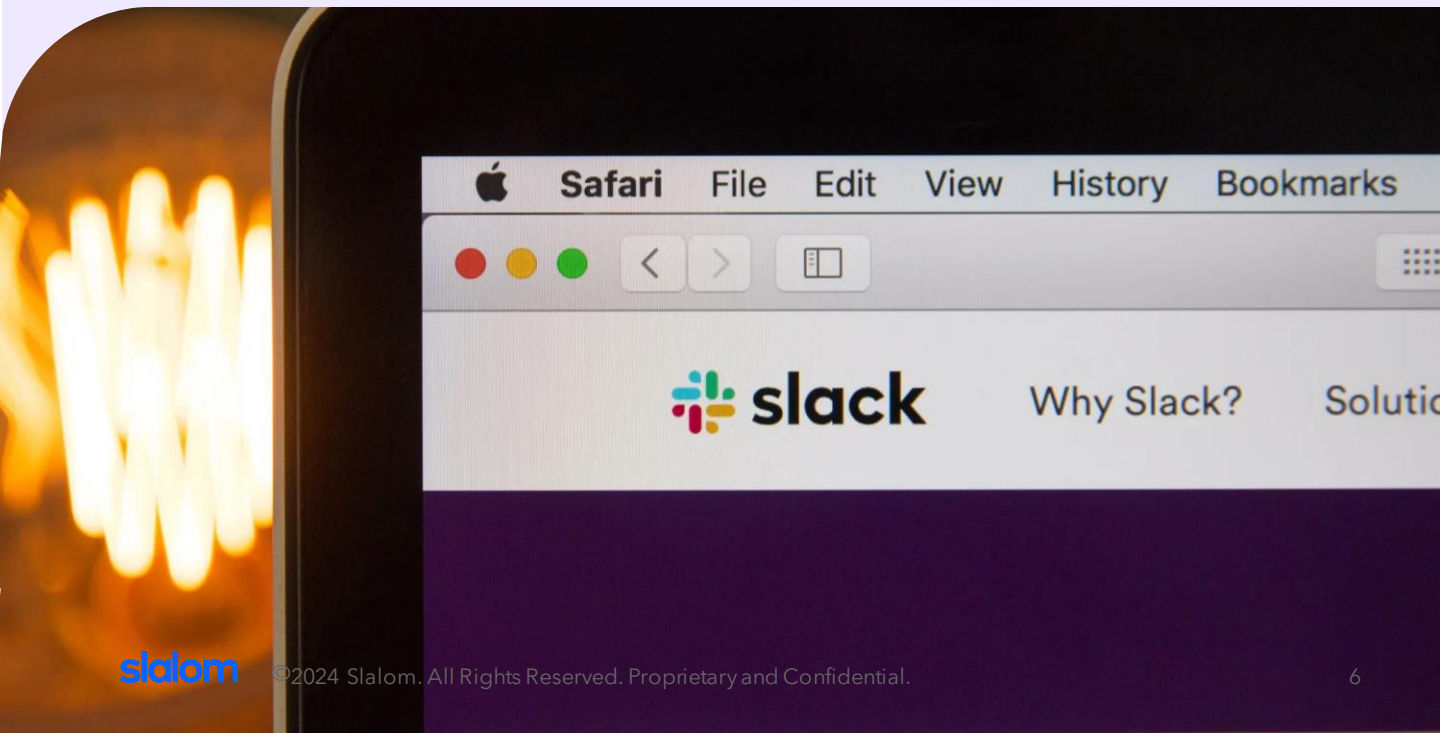
**Slalom is continually staying current with the latest Slack innovations, as well as defining best practices for communication, collaboration, and automation on the Slack platform.**

Read our thought leadership articles on the Slalom Technology [Blog](#).



## Get more information on Slack and Slalom

[Let's talk](#)



# About Slalom

**Slalom is a purpose-led, global business and technology consulting company.**

From strategy to implementation, our approach is fiercely human. In eight countries and 45 markets, we deeply understand our customers—and their customers—to deliver practical, end-to-end solutions that drive meaningful impact. Backed by close partnerships with over 400 leading technology providers, our nearly 12,000 strong team helps people and organizations dream bigger, move faster, and build better tomorrows for all. We're honored to be consistently recognized as a great place to work, including being one of *Fortune's* 100 Best Companies to Work For eight years running.

**[Learn more here.](#)**