

slalom

salesforce

# World Tour London

Thursday 6<sup>th</sup> June 2024

ExCeL London





Learn more at [slalom.com/salesforce](https://slalom.com/salesforce)

## Join Slalom at World Tour London

Founded in 2001, Slalom is an employee-owned, high-growth company known for bringing together deep local experience and global insights across 49 offices in eight countries. We team with leaders in the world's most impactful organisations to *discover, design, and build* the future.

### Meet Our *Experts.*



**Simon Strudwick**  
Salesforce UK&I Co-Lead  
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**Darren Kelly**  
Salesforce Ireland Lead  
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Salesforce Commercial Director  
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**Jessica Shiel**  
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# Slalom and Salesforce

**At Slalom, we believe anything is possible. As the #3 global Salesforce partner, we bring an inclusive, fiercely human approach to help you modernise your business.**

We leverage Salesforce technology to push boundaries, embrace disruption, and deliver innovative industry solutions that transform our customers' businesses. Our goal is to help you stay ahead of the curve in an ever-evolving market.

11,500+ Salesforce certifications

7,400+ Salesforce projects





































1,000+ Customers using Salesforce



# Expertise that powers innovation

As a leader in every Salesforce capability, we help our clients connect the dots to achieve the extraordinary.

## Slalom's Salesforce Expertise

 Sales Cloud	 Service Cloud	 Marketing Cloud	 Community Cloud
 Health Cloud	 Financial Services Cloud	 Einstein	 Field Service
 B2C Commerce	 C360 Audiences	 TCRM	 Chatbots
 WORK.COM	 Datorama	 MuleSoft	 + a b l e a u
 Revenue Cloud	 Interaction Studio	 Salesforce industries	 Consumer Goods Cloud
 Loyalty Cloud	 Experience Cloud	 Contract Lifecycle Management (CLM)	 Enterprise Architecture
 Platform	 Maps	 Service Cloud Voice	 salesforce.org
 Communications Cloud	 slack	 ncino	 Sustainability Cloud
 B2B Commerce	 Apps	 Order Management	 Data Cloud

SPEAKING SESSION

# Starting a Revolution in Clinical Trials

Thursday 6<sup>th</sup> June 2024

Join us for an amazing speaking session with our client, Protas, where we'll share how, together, we are revolutionising the future of clinical trials using Salesforce.



Jen Elver

Salesforce Director,  
Slalom



Stefan Blixen-  
Finecke

CIO, Protas

